

**MINUTES
HURST CITY COUNCIL
STRATEGIC PLANNING SESSION
SATURDAY, MARCH 2, 2019**

On the 2nd day of March 2019, at 8:23 a.m., the City Council of the City of Hurst, Texas, convened in Work Session at the Hurst Conference Center, 1601 Campus Drive, Hurst, Texas, with the following members present:

Henry Wilson)	Mayor
David Booe)	Mayor Pro Tem
Larry Kitchens)	Councilmembers
Cindy Shepard)	
Cathy Thompson)	
Bill McLendon)	
Jon McKenzie)	
Clay Caruthers)	City Manager
Allan Heindel)	Deputy City Manager
Malaika Marion Farmer)	Assistant City Manager
Clayton Fulton)	Assistant City Manager
Rita Frick)	City Secretary
Steve Bowden)	Executive Director of Economic Development
David Palla)	Fire Chief
Greg Dickens)	Executive Director of Public Works
Matia Messemer)	Executive Director of Human Resources
Steven Niekamp)	Police Chief
Michelle Lazo)	Executive Director of Planning and Development
Joe Gonzalez)	The Management Connection, Inc.

With the following members absent: none, constituting a quorum; at which time, the following business was transacted:

Item 1. Call to Order – the meeting was called to order at 8:23 a.m.

Item 2. Discussion and review of City of Hurst Strategic Planning Document and Sustainable Neighborhoods Plan including discussions pertaining to key elements of the plan.

Facilitator Joe Gonzalez led Council through a discussion regarding the Strategic Plan and Sustainable Neighborhoods Plan confirming the Strategic Plan Foundation, including the Vision and Mission Statement, Community Values and Strategic Priorities. Discussed were the connection and differences between the Strategic Plan and the Sustainable Neighborhoods Plan. Council discussed the purpose of the Sustainable Neighborhoods Plan emphasizing it is a tool to achieve Council's Strategic Plan Priorities.

Mayor Wilson recessed the meeting at 9:00 a.m. and reconvened the work session at 9:05 a.m.

Councilmembers discussed and confirmed their commitment to each Strategic Priority, how the priorities relate to various issues in the City including development and redevelopment, zoning, codes, public safety, communication, budgeting and sustainability.

Mayor Wilson recessed the meeting at 11:37 a.m. and reconvened the work session at 12:04 p.m.

Council reviewed the Sustainable Neighborhoods Plan and discussed the purpose of the plan as a tool to reach Council's Strategic Priority to address redevelopment of commercial and neighborhood sustainability. Reviewed was the development of the Sustainable Neighborhoods Plan by Catalyst, which included input from the citizens and stakeholders, and the associated work already completed by staff. Council discussed how the Sustainable Neighborhood Plan was a great tool for forward thinking, revitalization/reinvestment, data driven and a good guide, but subordinate to the Strategic Plan.

City Manager Caruthers explained staff's process in utilizing the Strategic Plan in staff's action planning and how the Sustainable Neighborhoods Plan has been utilized as a guide and tool to achieve the Council's Strategic Plan priorities. He noted, through the budget process, programs were funded and implemented, and the need for the private sector to be willing to invest was emphasized. Reviewed were numerous achievements and the connection staff makes when working on a project supporting Council's priorities.

Mayor Wilson recessed the meeting at 1:23 p.m. and reconvened the work session at 1:32 p.m.

Mr. Gonzalez stated outcomes from Council's discussion including staff's development of an executive summary for Council priorities. Staff will utilize today's discussion, Council's previously discussed priorities, brainstorming items and the Catalyst Plan to prepare action plans tied to the Strategic Plan.

Item 3. Informational Items – Items of community interest and review of City Council calendar of meetings. No items were discussed.

Item 4. Adjournment – The meeting was adjourned at 1:47 p.m.

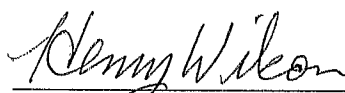
APPROVED this the 26th day of March 2019.

ATTEST:



Rita Frick, City Secretary

APPROVED:



Henry Wilson, Mayor