

**MINUTES
HURST CITY COUNCIL
STRATEGIC PLANNING SESSION
SATURDAY, MARCH 24, 2018**

On the 24th day of March 2018, at 7:47 a.m., the City Council of the City of Hurst, Texas, convened in a Strategic Planning Session at the Hurst Conference Center, 1601 Campus Drive, Hurst, Texas, with the following members present:

Richard Ward)	Mayor
Henry Wilson)	Mayor Pro Tem
Larry Kitchens)	Councilmembers
Nancy Welton)	
Trasa Cobern)	
Bill McLendon)	
David Booe)	
Clay Caruthers)	City Manager
Allan Heindel)	Deputy City Manager
Rita Frick)	City Secretary
Clayton Fulton)	Executive Director of Fiscal and Strategic Services
Malaika Farmer)	Executive Director of Administration and Customer Services
Joe Gonzalez)	The Management Connection, Inc.

With the following members absent: none, constituting a quorum; at which time, the following business was transacted:

1. The meeting was called to order at 7:47 a.m.
2. Discussion and Review of City of Hurst Strategic Planning Document Including Policy Statements and Strategies.

Facilitator Joe Gonzalez, The Management Connection, led City Council in a review and affirmation of the Strategic Planning Document. Joe Gonzalez facilitated Council discussion on the Strategic Planning Document and Sustainability Plan. Council confirmed the current Vision Statement, Mission Statement, Core Values and Council Priorities.

3. Discussion of strategic planning issues relative to economic conditions, redevelopment initiatives and budget impacts.

Councilmembers discussed and City Manager Clay Caruthers provided an overview of accomplishments relative to the redevelopment initiatives expressing how valuable Council's vision and leadership is to the sustainability of the community. Mr. Caruthers provided updates on departmental actions and accomplishments relating to Council's policy statements and key

goals. Councilmembers discussed future steps regarding the Sustainable Neighborhood Plan including staff tying programs and projects to the plan, Council prioritizing plan needs and seeking citizen input regarding the plan. Council discussed the scope of the plan and the need to take small steps to achieve progress and respond to citizens' desire for accomplishments. Council discussed the need to focus on the entire City, not just specific areas, and recognize the plan as a living document to be reviewed and revised to meet the community needs. Council also discussed the importance of communication and methods of communication by staff and Council, including the establishment of guidelines or policy for such. City Manager Caruthers stated staff will work with the city attorney to develop guidelines and schedule a work session for further discussion.

4. Informational Items – None.

ADJOURNMENT - The Strategic Planning Session was adjourned at 10:50 a.m.

APPROVED this the 10th day of April 2018.

ATTEST:



Rita Frick, City Secretary

APPROVED:



Richard Ward, Mayor